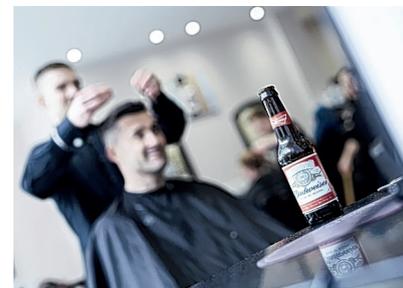


# Health & Beauty



Left: Monica Glass from the Little Princess Trust with James Henderson from M Hair. Right, the used hair extensions that will go onto become wigs for children who have experienced hair loss.

Everyman Barbers has plans to open in Leicester and Derby. Picture: EVERYMAN BARBERS.

## Barbers shop aims to be a 'man hub'

A BARBERS' shop featuring PlayStations, Sky Sports and free beers is to open in Leicester.

Everyman Barbers is to spend £180,000 converting a unit in Horsefair Street into a new style gents salon.

The stylish outlet will also feature a webcam which allows customers to check how busy the shop is before they set off for a £25 wash and cut.

Everyman managing director Noel Gilronan said: "We've been keen to open a barbers in Leicester for a while now.

"Leicester is a fantastic city and men here deserve to have a quality barbers where they can get the whole works done. Whether it's a haircut, a beard trim, or an old-school wet shave."

The store is to feature 10 cutting chairs and the company is advertising for barbers. It will be the fifth Everyman Barbers store in the UK when it opens in March.

The company has stores in Birmingham, Bristol and Nottingham and is due to open one in Derby in March.

Mr Gilronan, who runs the business with retail director and wife Julie, said his barber shops offer a unique experience for men to relax and enjoy home comforts while getting a hair cut.

He said: "It is a manly, home away from home. They can come when they want to and if they have to wait they will be comfortable."

"We have webcams so they can check how busy we are before they leave, so we don't waste their time."

"We'll have sports on TV, we'll have PlayStations and the internet."

"It's 2017 and it's about time that men have their own proper hub to go to where they can switch off and be looked after by a top barber."

"We'll serve a nice cold beer or maybe even a glass of whisky, which goes down a damn sight better than tea or coffee."

Free tea and coffee will be available.

## Going to *great lengths*

LET'S imagine a scenario: You go to your local salon and request hair extensions. After a few hours in the chair, you walk out with long, glossy hair.

Several months later you return to the salon to either have the extensions replaced or removed and the stylist throws away the discarded hair.

For James Henderson, co-owner of M Hair in Nottingham, whose salon has specialised in hair extensions for the last 25 years, this seemed like an awful waste, so in 2015, he decided to do something about it.

In his role as UK Trade Ambassador for Great Lengths hair extensions, he approached The Little Princess Trust, a charity that provides real hair wigs for children that have lost their hair through cancer or alopecia.

Mr Henderson explains: "Great Lengths hair extensions are of an extremely high quality, and when correctly cared for, that quality will remain throughout the months that the hair extensions are

worn and many months beyond.

"This got me thinking about what an amazing thing it would be to collect up and gift the used hair extensions, for use in wigs for children who have lost their own hair."

*"This got me thinking about what an amazing thing it would be to collect up and gift the used hair extensions"*

"I approached the Little Princess Trust and Great Lengths with the concept, and since then we have worked together to pioneer this exclusive partnership."

As a result, all Great Lengths hair extensions wearers are now given the chance to donate their used extensions to the Little Princess Trust.

The charity provides wigs free of charge to children suffering with hair loss.

Each wig is tailored to each

individual to help them to regain some of their personal style and confidence.

The wigs feature a mix of hair from a number of donors, but Great Lengths is the only hair extension brand to have this partnership with the charity.

Mr Henderson says: "All Great Lengths salons in the UK can now donate their used hair extensions to the Little Princess Trust helping towards making the wigs for children that need them the most."

"This is something that no other company in the world does and something I am extremely proud to have started."

All Great Lengths salons and stylists can be part of the initiative. To sign up to accept donations, salons can call the Great Lengths salon support team (0113 278 1292) and request an information pack, which contains everything they need to get started.

Find M Hair salon at 11 George St, Nottingham NG1 3BH. Call 0115 941 5117.