

Nicole  
Richie



Carla  
Bruni



Ashley  
Tisdale

## The new Brazilian

The country that brought us the ultimate bikini wax has come up trumps again with a blow-dry that lasts up to three months. The secret behind Carla Bruni and Nicole Richie's super-groomed locks is the "Brazilian blow-dry" and it's sweeping salons across the UK. Its success is down to the mega-conditioning protein formula that it seals into your hair, softening whatever curls or wave you have. "It's hugely popular because it helps tame frizz and eases styling," says

Neil Weisberg, of the Neil George salon in LA. Furthermore, your mane can be left to dry naturally or blitzed with a dryer or tongs. The blow-dry takes about an hour and a half and costs about £200. But the best bit is you'll be free of bad hair days for up to three months.

*Now available at: Inanch (020 7383 7607), M Hair Extensions Nottingham, (0115 941 5117) Micheljohn (020 7629 6969), Neville Hair and Beauty (020 7235 3654), Hari's (020 7581 5211), Lee Stafford (leestafford.com)*